

Executive Turned and Stitched Style Vinyl Binder Artwork Instructions

For Foil Stamp Jobs:

Our standard pricing is based on a 10 sq in stamp area for the title on the cover, a 10 sq in stamp area for the front cover logo, and a 10 sq in stamp area on the spine.

Artwork should not bleed either beyond the edges of the binder or through the hinge areas.

For Silk Screen Print Jobs:

Total coverage area should not exceed 30% of the binder surface.

Bleeds, either at the binder edge or at the hinge, are allowed, but be advised that some cracking of the ink is likely to occur.

For All Jobs:

All graphics should be in vector format with solid fills. (No gradients or halftone screens.)

Convert all text to outlines before submitting artwork.

If submitting a multi-color silk screen job, put each color in a different layer. We will make any necessary adjustments for trapping, underprinting, etc.

We will always send a proof before sending your job to production.

If you have any questions, call us at 888 338 0924. We are happy to discuss your project with you.